

**PORT OF SEATTLE**  
**MEMORANDUM**

**COMMISSION AGENDA – STAFF BRIEFING**

<b>Item No.</b>	<u>7b</u>
<b>Date of Meeting</b>	<u>January 5, 2010</u>

**DATE:** December 28, 2009

**TO:** Tay Yoshitani, Chief Executive Officer

**FROM:** Michael McLaughlin, Director Cruise and Industrial Properties

**SUBJECT:** Overview of 2009 Cruise Season, the Opening of the Smith Cove Cruise Terminal and First Year Results and Operations

**BRIEFING OUTLINE:**

In 2009, the Port celebrated its first decade as a homeport to several major cruise lines which offer the cruise vacation experience to the beautiful state of Alaska. The cruise industry is one of the fastest growing business segments at the Port and has seen spectacular growth since the inaugural season in 2000 when 36 vessels boarded 120,000 passengers. During the 2009 season, 218 vessels and over 875,000 revenue passengers were processed through our two cruise terminals--Bell Street Terminal at Pier 66 and Smith Cove Cruise Terminal at Terminal 91--serving five different cruise lines. A sixth cruise line will join the homeport line-up in 2010. As a measure of its success as a cruise homeport, the Port surpassed Vancouver, B.C. as the Northwest gateway to Alaska in 2008.

Of particular interest are the results of the first year of operations at Smith Cove which opened successfully April 24 2009 on time and within budget. Staff will brief commission on results of the first year of operations of the new terminal which served as a homeport to the Holland America Line, Princess Cruises and Royal Caribbean International cruise lines.

The presentation will provide an overview of the accomplishments achieved to date, operational performance of the new facility in regards to cruise passenger processing and how this change-of-use at Terminal 91 worked in conjunction with other business operations performed at the Terminal 91 facility. A series of photo slides will be presented along with short video segments plus a forecast look ahead to the 2010 cruise season.